

TRUSTEES

Cathy Ulrich
Daniel Unger
Matt Wahlert

FISCAL OFFICER

Jeffrey D. Baker

ADMINISTRATOR

Jeff Weckbach

Special Meeting of the Board of Trustees - July 11, 2023

1. **Opening of Meeting** 6PM
2. **Presentations**
 - a. Presentation on Strategic Plan Survey and Community Meetings
3. **Citizens Address**
4. **New Business**
 - Administration**
 - a. Discussion - 2024-2026 Legislative Priorities
5. **Executive Session** – if needed
6. **Adjournment**

PRESENTATIONS

Department: Administration

Department Director: Jeff Weckbach, Township Administrator

Strategic Plan Goal:

Presentation on Strategic Plan Survey and Community Meetings

No action is requested of the Board.

Rationale:

Staff will provide an overview of the responses to the Strategic Plan survey and provide details on the Strength, Weakness, Opportunity, and Threat analysis conducted throughout the community and with internal staff members.

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2024 – 2026 Strategic Plan

Survey and Community Meeting Results



July 11, 2023

Demographic of Respondents

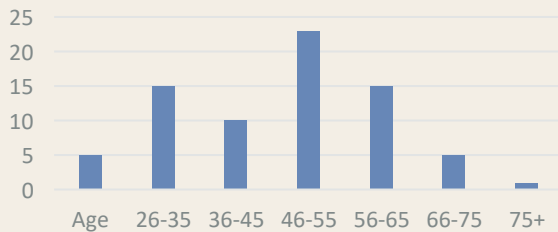
75 total responses

80% live in Colerain

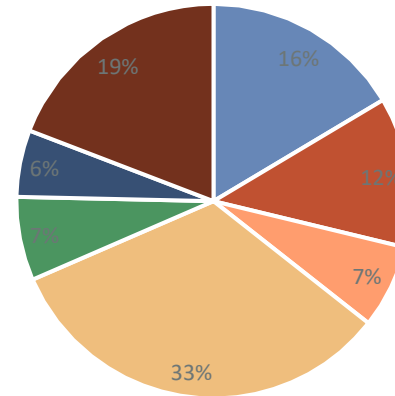
88% own property in Colerain

40% lived here 45+ years

Age of Respondents



Where do you live?



■ A Greater Northbrook

■ Peach Grove/Daleview

■ Colerain Corridor

■ Groesbeck/White Oak

■ Harrison Avenue Corridor

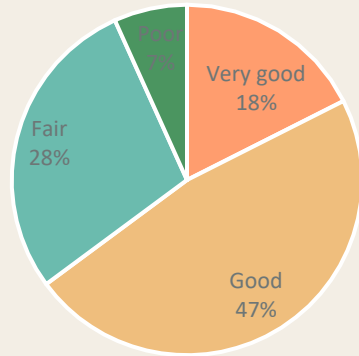
■ Pleasant Run/Bevis

■ Unsure

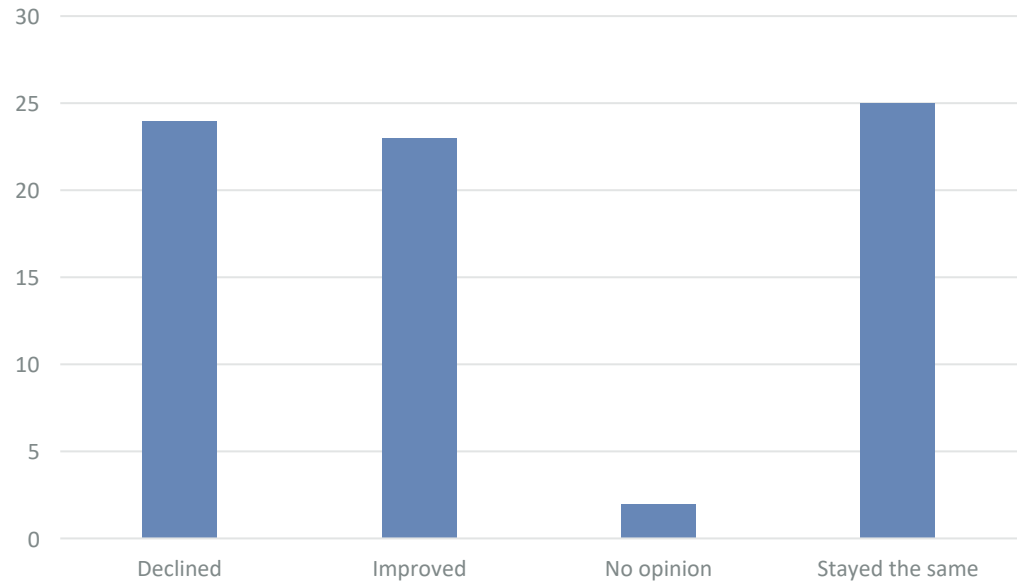
■ Western Colerain

Quality of Life

How would you rate the Colerain community as a place for people to live?



During the time you have lived here, do you think the quality of our Township services have:

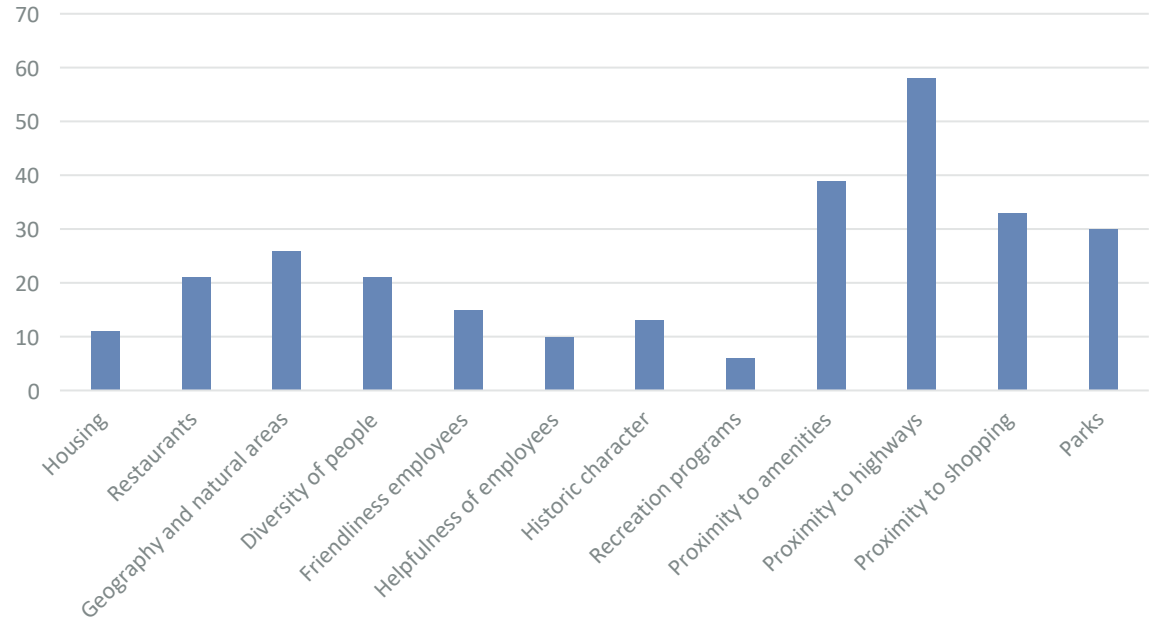


Department Performance

Satisfied or better:

- 72% with Parks
- 25% with Roads
- 40% with Safety/Police
- 70% with emergency response times
- 34% with communication

What I like best about living in Colerain Township is...



Factors that might lead to moving out of Colerain?

Over 50% said these were not factors:

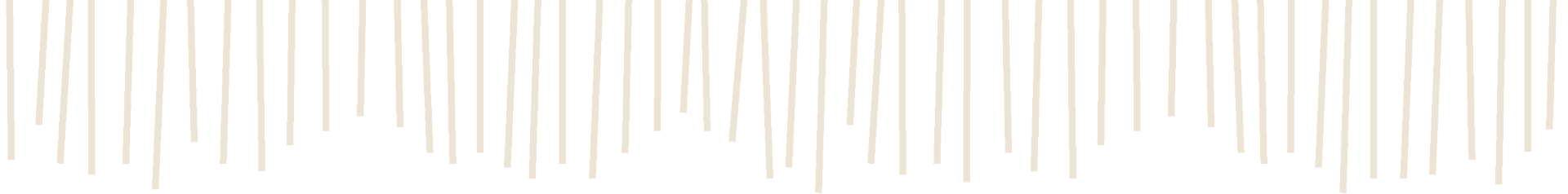
- Health care access
- Public transit
- Climate
- Cost of living

Over 50% said these were a factor:

- Personal Safety
- Closer to family
- Opportunities for social interaction
- School District

What businesses do you leave Colerain to use?





Strengths, Weaknesses, Opportunities, and Threats

Township met with:

- A Greater Groesbeck
- A Greater Northbrook
- Chamber and Business Leaders
- Each internal department (Administration, Development, Fire, Police, Public Services)
- Coleraine Historical Society
- Groesbeck Branch of Public Library
- Nepali Language and Arts Center
- Northwest Local School District Administration
- YMCA



What is underappreciated?



Themes

Strengths: Parks, Rural Character, Fire Response, Police Department, Veteran Recognition, faith based community, access/roads, employees, volunteerism, everything in Colerain

Weaknesses: New businesses/development, lack of dollars for investment, lack of local control, enforcement and ORC regulations, long term finances, retention, perception, lack of center space, aging housing/commercial

Opportunities: Zoning code, Parks, entryways/gateways, succession planning, communications, arts activation, aging facilities

Threats: REITS, ODOT/other agencies, motorists, increasing call volume, County taxes, retirement wave, group homes

Current Legislative Priorities

1. Continue to Provide High Quality Safety Services
2. Improve the Look of the Township with a Focus on Beautification, Litter, & Dumping
3. Manage the Township's Finances Responsibly while Improving Policies and Processes
4. Continuously Improve the Operations of the Township
5. Invest in our critical infrastructure, facilities, staff, and other assets
6. Increase Focus on Economic Development & Township Prosperity



Next Steps

- Discussion on legislative priorities
- Town Hall on strategic initiatives
- Leadership retreat
- Draft Strategic Plan/Budget
- Budget Adoption



Questions

COLERAIN
TOWNSHIP - OHIO

ADMINISTRATION

Department: Administration
Department Director: Jeff Weckbach, Township Administrator

Strategic Plan Goal:

Discussion - 2024-2026 Legislative Priorities

No action is requested of the Board.

Rationale:

Annually, the Board of Trustees will adopt a set of Legislative Priorities that serve as the guideposts for all strategic initiatives, goals, and key performance indicators for the Strategic Plan. Staff will assist the Board in their discussion and draft a resolution for a future meeting for consideration and adoption.